For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION © GW



**KDKA-TV** 

1201-544498

Invoice Num:

Page 1 of 7

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57176

10/31/2012-11/02/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) With: 66 Canal Center Plz Ste 555

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1317

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

| Invoice Date:   | 11/11/2012            |               |             |
|-----------------|-----------------------|---------------|-------------|
| Billing Cycle:  | Weekly                | <b>PAY BY</b> | 12/11/2012  |
| Billing Period: | 10/29/2012-11/11/2012 | PAIDI         | Net 30 days |

| uy F                  | light          |             |            |                       |                |                |          |        | Total  |                                |  |
|-----------------------|----------------|-------------|------------|-----------------------|----------------|----------------|----------|--------|--|--------------------------------|--|
| ine [                 | escription     |             |            | <b>Buy Line Dates</b> |                | M <sup>-</sup> | WTFSS    | Dur    | Spots  | Rate                           |  |
| 1 4                   | 30-5PM NEWS    | 3           |            | 10/31/2012-11/02      | /2012          |                | V T F    | 30     | 3  | 1,000.00                       |  |
| Week Of               |                |             | MTWTFS     | <u>S</u>              | Spots Per Week |                | Rate     |        |  |                                |  |
| 10/29/201             | 2-11/04/2012   |             | WTF        |                       | 3              |                | 1,000.00 |        |  |                                |  |
| Air Date              | <u>Day</u>     | Air Time    | M/G For    | <u>Material</u>       |                | <u>Dur</u>     | Rate     | Debit  | Credit   | <u>Remarks</u>                 |  |
| 10/31/201             | 2 We           | 04:37:32 PM |            | USPRTV28ACH           |                | 30             | 1,000.00 |        |  |                                |  |
| 11/01/201             | 2 Th           | 04:37:30 PM |            | USPRTV28ACH           |                | 30             | 1,000.00 |        |  |                                |  |
| 11/02/201             | 2 Fr           | 04:30:02 PM |            | USPRTV28ACH           |                | 30             | 1,000.00 |        | The same of the sa |                                |  |
| 2 0                   | 4:00:00-04:30: | 00          |            | 10/31/2012-11/01      | /2012          |                | V T      | 30     | 4  | 125.00                         |  |
|                       |                |             |            |                       |                |                |          | A - 1  |  | COAT .                         |  |
| Week Of               |                |             | MTWTFS     | <u>S</u>              | Spots Per Week |                | Rate     |        |  |                                |  |
| 10/29/201             | 2-11/04/2012   |             | W T        |                       | 2              |                | 125.00   |        |  |                                |  |
| Air Date              | <u>Day</u>     | Air Time    | M/G For    | <u>Material</u>       |                | <u>Dur</u>     | Rate     | Debit  | Credit   | <u>Remarks</u>                 |  |
| 10/31/201             | 2 We           |             |            |                       | 10             | 30             | A W      |        | 125.00   | Preempted                      |  |
| 10/31/201             | 2 We           | 04:54:49 AM | 10/31/2012 | USPRTV28ACH           |                | 30             | 125.00   | 125.00 |  | Makegood in THIS MORNING 430-5 |  |
| 11/01/201             | 2 Th           |             |            | 46                    |                | 30             |          |        | 125.00   | Preempted                      |  |
| 11/01/201             | 2 Th           | 04:38:48 AM | 11/01/2012 | USPRTV28ACH           |                | 30             | 125.00   | 125.00 |  | Makegood in THIS MORNING 430-5 |  |
| 3 5                   | 30-6PM NEWS    | 6           |            | 10/31/2012-11/02      | /2012          |                | VTF      | 30     | 3  | 1,350.00                       |  |
|                       |                |             |            | A N 1                 | N. W           |                | _        |        |  |                                |  |
| Week Of               |                |             | MTWTFS     | <u>S</u>              | Spots Per Week |                | Rate     |        |  |                                |  |
| 10/29/201             | 2-11/04/2012   |             | WTF        |                       | 3              |                | 1,350.00 |        |  |                                |  |
|                       | Dav            | Air Time    | M/G For    | <u>Material</u>       |                | <u>Dur</u>     | Rate     | Debit  | Credit   | Remarks                        |  |
| Air Date              |                |             |            | USPRTV28ACH           |                | 30             | 1,350.00 |        |  |                                |  |
| Air Date<br>10/31/201 | <del></del> -  | 05:44:18 PM |            |                       |                |                |          |        | 4.050.00   | D                              |  |
|                       | 2 We           | 05:44:18 PM |            |                       |                | 30             |          |        | 1,350.00   | Preempted                      |  |

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION STATIONS



**KDKA-TV** 

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57176 10/31/2012-11/02/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555 With:

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1317

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544498 Page 2 of 7 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| Buy          | Flight          |        |             |         |                  |                |            |          |       |     | Total         |                                       |  |
|--------------|-----------------|--------|-------------|---------|------------------|----------------|------------|----------|-------|-----|---------------|---------------------------------------|--|
| .ine         | Description     | 1      |             |         | Buy Line Dates   |                |            | MTWTFSS  |       | Dur | Spots         | Rate                                  |  |
| 4            | NOON NEV        | vs     |             |         | 10/31/2012-11/02 | /2012          |            | . W T F  |       | 30  | 3             | 1,000.00                              |  |
| Weel         | ek Of           |        |             | MTWTFS  | <u>S</u>         | Spots Per Weel | <u>k</u>   | Rate     |       |     |               |                                       |  |
| 10/29        | 9/2012-11/04/20 | )12    |             | WTF     |                  |                | 3          | 1,000.00 |       |     |               |                                       |  |
| <u>Air D</u> | Date [          | Day    | Air Time    | M/G For | <u>Material</u>  |                | <u>Dur</u> | Rate     | Debit |     | Credit        | Remarks                               |  |
| 10/31        | 1/2012          | We     | 12:14:26 PM |         | USPRTV28ACH      |                | 30         | 1,000.00 |       |     |               |                                       |  |
| 11/01        | 1/2012          | Th     | 12:14:46 PM |         | USPRTV28ACH      |                | 30         | 1,000.00 |       |     | -             |                                       |  |
|              |                 |        | 12:26:55 PM |         | USPRTV28ACH      |                | 30         | 1,000.00 |       |     | Total Control |                                       |  |
| 5            | PITTSBURG       | GH LI\ | /E          |         | 10/31/2012-11/02 | /2012          |            | . W T F  |       | 30  | 3             | 350.00                                |  |
|              |                 |        |             |         |                  |                |            |          |       | - M | 1             |                                       |  |
| Weel         | ek Of           |        |             | MTWTFS  | <u>S</u>         | Spots Per Weel | <u>k</u>   | Rate     |       |     |               |                                       |  |
| 10/29        | 9/2012-11/04/20 | )12    |             | WTF     |                  |                | 3          | 350.00   |       |     | The same of   |                                       |  |
| Air D        | Date I          | Day    | Air Time    | M/G For | Material         |                | Dur        | Rate     | Debit | M   | Credit        | Remarks                               |  |
|              |                 |        | 09:04:47 AM |         | USPRTV28ACH      | 1              | 30         | 350.00   |       | 10. |               | <u></u>                               |  |
|              |                 |        | 09:20:29 AM |         | USPRTV28ACH      |                | 30         | 350.00   |       |     |               |                                       |  |
|              |                 |        | 09:06:13 AM |         | USPRTV28ACH      |                | 30         | 350.00   |       |     |               |                                       |  |
| 6            | 5-530PM NI      | EWS    |             |         | 10/31/2012-11/02 | /2012          |            | .WTF     |       | 30  | 3             | 1,350.00                              |  |
|              |                 |        |             |         |                  |                | 10000      |          |       |     |               | · · · · · · · · · · · · · · · · · · · |  |
| Weel         | k Of            |        |             | MTWTFS  | <u>s</u>         | Spots Per Weel | <u>K</u>   | Rate     |       |     |               |                                       |  |
| 10/29        | 9/2012-11/04/20 | )12    |             | WTF     |                  | ,              | 3          | 1,350.00 |       |     |               |                                       |  |
| <u>Air D</u> | Date [          | Day    | Air Time    | M/G For | <u>Material</u>  |                | _Dur       | Rate     | Debit |     | Credit        | Remarks                               |  |
| 10/31        | 1/2012          | We     | 05:14:20 PM |         | USPRTV28ACH      |                | 30         | 1,350.00 |       |     |               |                                       |  |
| 11/01        | 1/2012          | Th     |             |         |                  |                | 30         |          |       |     | 1,350.00      | Preempted                             |  |
|              | 2/2012 F        | Fr     |             |         |                  |                | 30         |          |       |     |               | Credit                                |  |

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



# **KDKA-TV**

INVOICE

Account Exec: Office:

Brian Butz-1

KDKA-TV 1201-57176

Contract Num: 10/31/2012-11/02/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1317

66 Canal Center Plz Ste 555 With:

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

Alexandria, VA 22314-1576 ATTN:Accounts Payable

In Account CROSSROADS MEDIA(27783)

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544498 Page 3 of 7 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| ine<br>7 | Flight          |        |             |         |                  |                |            |             |       | Total    |                |
|----------|-----------------|--------|-------------|---------|------------------|----------------|------------|-------------|-------|----------|----------------|
| 7        | Description     | on     |             |         | Buy Line Dates   |                | МП         | T W T F S S | Dur   | Spots    | Rate           |
|          | 4-430PM N       | NEWS   |             |         | 10/31/2012-11/02 | /2012          | \          | WTF         | 30    | 3        | 1,000.00       |
| Wee      | ek Of           |        |             | MTWTFS  | <u>S</u>         | Spots Per Week |            | Rate        |       |          |                |
| 10/2     | 29/2012-11/04/2 | 2012   |             | WTF     |                  | 3              |            | 1,000.00    |       |          |                |
| Air [    | <u>Date</u>     | Dav    | Air Time    | M/G For | <u>Material</u>  |                | _Dur       | Rate        | Debit | Credit   | Remarks        |
|          |                 |        | 04:09:42 PM | <u></u> | USPRTV28ACH      |                | 30         | 1,000.00    |       |          |                |
| 11/0     | 01/2012         | Th     | 04:24:26 PM |         | USPRTV28ACH      |                | 30         | 1,000.00    |       |          |                |
|          | 02/2012         | Fr     | 04:27:02 PM |         | USPRTV28ACH      |                | 30         | 1,000.00    |       | 1000     |                |
| 8        | M-F 6PM N       | NEWS   |             |         | 10/31/2012-11/02 | /2012          |            | NTF         | 30    | 3        | 1,450.00       |
|          | IVI-I OI IVI I  | VL VVO | '           |         | 10/31/2012-11/02 | 2012           |            | /V 11       | 30    | 3        | 1,430.00       |
| Wee      | ek Of           |        |             | MTWTFS  | <u>S</u>         | Spots Per Week |            | Rate        |       |          |                |
| 10/2     | 29/2012-11/04/2 | 2012   |             | WTF     |                  | 3              |            | 1,450.00    |       |          |                |
| Air ſ    | Date            | Day    | Air Time    | M/G For | Material         |                | Dur        | Rate        | Debit | Credit   | Remarks        |
|          |                 | We     |             |         |                  | 10             | 30         | A W         |       | 1,450.00 | Preempted      |
|          |                 | Th     |             |         |                  |                | 30         |             |       | 1,450.00 | Preempted      |
|          |                 | Fr     | 06:29:00 PM |         | USPRTV28ACH      |                | 30         | 1,450.00    |       | ,        | , , , , ,      |
| 9        | PITTSBUR        | RGH L  | IVE         |         | 10/31/2012-11/02 | /2012          | \\         | WTF         | 30    | 3        | 350.00         |
|          |                 |        |             |         |                  |                | 10000      |             |       |          |                |
| Wee      | ek Of           |        |             | MTWTFS  | <u>s</u>         | Spots Per Week |            | Rate        |       |          |                |
| 10/2     | 29/2012-11/04/2 | 2012   |             | WTF     |                  | 3              |            | 350.00      |       |          |                |
| Air [    | <u>Date</u>     | Day    | Air Time    | M/G For | <u>Material</u>  |                | <u>Dur</u> | Rate        | Debit | Credit   | <u>Remarks</u> |
|          |                 | We     |             |         | USPRTV28ACH      |                | 30         | 350.00      |       |          |                |
|          | 01/2012         | Th     | 09:35:21 AM |         | USPRTV28ACH      |                | 30         | 350.00      |       |          |                |
|          | 02/2012         | Fr     | 09:43:05 AM |         | USPRTV28ACH      |                | 30         | 350.00      |       |          |                |

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

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Washington, DC 20005-2167

CBS TELEVISION © GW



# **KDKA-TV**

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-57176 10/31/2012-11/02/2012

Contract Num: **Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) With: 66 Canal Center Plz Ste 555

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1317

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544498 Page 4 of 7 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| Description   Buy Line Date   10   M-F 630PM NEWS   10/31/2012-11   10/31/2012-11   10/29/2012-11/04/2012   W T F   MT W T F S S   10/29/2012-11/04/2012   W T F   Mir Date   Day   Air Time   M/G For   Material   10/31/2012   We   11/01/2012   Th   06:37:40 PM   USPRTV28AC   USPRTV28AC   11/02/2012   Fr   06:54:06 PM   USPRTV28AC   11/02/2012   Fr   06:54:06 PM   10/31/2012-11     Week Of   10/29/2012-11/04/2012   W T F   MT W T F S S   W T F   Air Date   Day   Air Time   M/G For   Material   10/31/2012   We   05:15:14 AM   USPRTV28AC   11/01/2012   Th   05:27:34 AM   USPRTV28AC   11/02/2012   Fr   05:57:08 AM   USPRTV28AC   11/02/2012   Fr   05:57:08 AM   USPRTV28AC   12   THE EARLY SHOW   10/31/2012-11   | Spots Per Week 3 BACH BACH                             |                              | Rate 1,450.00  Rate 1,450.00 1,450.00 | Dur 30 Debit | Spots  3  Credit 1,450.00 | Rate 1,450.00  Remarks Preempted |
|--|--|------------------------------|---------------------------------------|--------------|---------------------------|----------------------------------|
| Week Of<br>10/29/2012-11/04/2012         MTWTFSS<br>WTF           Air Date<br>10/31/2012         Day<br>We<br>11/01/2012         Air Time<br>M/G For<br>Week Of<br>11/02/2012         Material<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>WTF           MTWTFSS<br>10/29/2012-11/04/2012         MTWTFSS<br>WTF           Air Date<br>10/31/2012         Day<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC           11/01/2012         Th<br>USPRTV28AC<br>USPRTV28AC<br>USPRTV28AC           12         THE EARLY SHOW         MTWTFSS   | Spots Per Week 3 BACH BACH 2-11/02/2012 Spots Per Week | <u>Dur</u><br>30<br>30<br>30 | Rate 1,450.00  Rate 1,450.00 1,450.00 | Debit        | Credit<br>1,450.00        | Remarks                          |
| 10/29/2012-11/04/2012      WTF         Air Date       Day       Air Time       M/G For       Material         10/31/2012       We       USPRTV28AC         11/01/2012       Th       06:37:40 PM       USPRTV28AC         11/02/2012       Fr       06:54:06 PM       USPRTV28AC         11       THIS MORNING 5-6AM       10/31/2012-11         Week Of       MTWTFSS         10/29/2012-11/04/2012      WTF         Air Date       Day       Air Time       M/G For       Material         10/31/2012       We       05:15:14 AM       USPRTV28AC         11/01/2012       Th       05:27:34 AM       USPRTV28AC         11/02/2012       Fr       05:57:08 AM       USPRTV28AC         12       THE EARLY SHOW       10/31/2012-11         Week Of  | 3 BACH BACH B-11/02/2012  Spots Per Week               | 30<br>30<br>30               | 1,450.00  Rate  1,450.00 1,450.00     |              | 1,450.00                  |                                  |
| Air Date         Day         Air Time         M/G For         Material           10/31/2012         We         USPRTV28AC           11/01/2012         Th         06:37:40 PM         USPRTV28AC           11/02/2012         Fr         06:54:06 PM         USPRTV28AC           11         THIS MORNING 5-6AM         10/31/2012-11           Week Of         MT W T F S S         W T F           Air Date         Day         Air Time         M/G For         Material           10/31/2012         We         05:15:14 AM         USPRTV28AC           11/01/2012         Th         05:27:34 AM         USPRTV28AC           11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11   | BACH<br>BACH<br>11/02/2012<br>Spots Per Week           | 30<br>30<br>30               | Rate 1,450.00 1,450.00 F              |              | 1,450.00                  |                                  |
| 10/31/2012       We         11/01/2012       Th       06:37:40 PM       USPRTV28AC         11/02/2012       Fr       06:54:06 PM       USPRTV28AC         11       THIS MORNING 5-6AM       10/31/2012-11         Week Of       MT W T F S S         10/29/2012-11/04/2012       W T F         Air Date       Day       Air Time       M/G For       Material         10/31/2012       We       05:15:14 AM       USPRTV28AC         11/01/2012       Th       05:27:34 AM       USPRTV28AC         11/02/2012       Fr       05:57:08 AM       USPRTV28AC         12       THE EARLY SHOW       10/31/2012-11         Week Of       MTWTFSS   | Spots Per Week   | 30<br>30<br>30               | 1,450.00<br>1,450.00                  |              | 1,450.00                  |                                  |
| 10/31/2012       We         11/01/2012       Th 06:37:40 PM       USPRTV28AC         11/02/2012       Fr 06:54:06 PM       USPRTV28AC         11       THIS MORNING 5-6AM       10/31/2012-11         Week Of 10/29/2012-11/04/2012       MTWTFSS WTF         Air Date Day Air Time 10/31/2012       MG For Material USPRTV28AC         10/31/2012       We 05:15:14 AM USPRTV28AC         11/01/2012       Th 05:27:34 AM USPRTV28AC         11/02/2012       Fr 05:57:08 AM USPRTV28AC         12       THE EARLY SHOW         MTWTFSS   | Spots Per Week   | 30<br>30<br>30               | 1,450.00<br>1,450.00                  |              | 1,450.00                  |                                  |
| 11/02/2012       Fr 06:54:06 PM       USPRTV28AC         11 THIS MORNING 5-6AM       10/31/2012-11         Week Of       MTWTFSS         10/29/2012-11/04/2012      WTF         Air Date       Day       Air Time       M/G For       Material         10/31/2012       We 05:15:14 AM       USPRTV28AC         11/01/2012       Th 05:27:34 AM       USPRTV28AC         11/02/2012       Fr 05:57:08 AM       USPRTV28AC         12 THE EARLY SHOW       10/31/2012-11         Week Of       MTWTFSS  | Spots Per Week   | 30                           | 1,450.00                              | 30           | 3                         |                                  |
| THIS MORNING 5-6AM       10/31/2012-11         Week Of 10/29/2012-11/04/2012       M T W T F S S W T F         Air Date 10/31/2012       Day Air Time W/G For Material USPRTV28AC USPRTV28A | -11/02/2012<br>_Spots Per Week                         |                              | F                                     | 30           | 3                         |                                  |
| Week Of         M T W T F S S           10/29/2012-11/04/2012         W T F           Air Date         Day         Air Time         M/G For         Material           10/31/2012         We         05:15:14 AM         USPRTV28AC           11/01/2012         Th         05:27:34 AM         USPRTV28AC           11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11           Week Of         M T W T F S S  | Spots Per Week   | WT                           |                                       | 30           | 3                         |                                  |
| Week Of         M T W T F S S           10/29/2012-11/04/2012         W T F           Air Date         Day         Air Time         M/G For         Material           10/31/2012         We         05:15:14 AM         USPRTV28AC           11/01/2012         Th         05:27:34 AM         USPRTV28AC           11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11           Week Of         M T W T F S S  | Spots Per Week   |                              |                                       |              |                           | 500.00                           |
| 10/29/2012-11/04/2012      WTF         Air Date       Day       Air Time       M/G For       Material         10/31/2012       We       05:15:14 AM       USPRTV28AC         11/01/2012       Th       05:27:34 AM       USPRTV28AC         11/02/2012       Fr       05:57:08 AM       USPRTV28AC         12       THE EARLY SHOW       10/31/2012-11         Week Of       MTWTFSS   |  | _                            | Rate                                  |              |                           |                                  |
| Air Date         Day         Air Time         M/G For         Material           10/31/2012         We         05:15:14 AM         USPRTV28AC           11/01/2012         Th         05:27:34 AM         USPRTV28AC           11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11           Week Of         M T W T F S S  | 3  |                              |                                       |              |                           |                                  |
| 10/31/2012       We       05:15:14 AM       USPRTV28AC         11/01/2012       Th       05:27:34 AM       USPRTV28AC         11/02/2012       Fr       05:57:08 AM       USPRTV28AC         12       THE EARLY SHOW       10/31/2012-11         Week Of       MTWTFSS   |  |                              | 500.00                                |              | 1                         |                                  |
| 10/31/2012       We       05:15:14 AM       USPRTV28AC         11/01/2012       Th       05:27:34 AM       USPRTV28AC         11/02/2012       Fr       05:57:08 AM       USPRTV28AC         12       THE EARLY SHOW       10/31/2012-11         Week Of       MTWTFSS   |  | Dur                          | Rate                                  | Debit        | Credit                    | Remarks                          |
| 11/01/2012         Th         05:27:34 AM         USPRTV28AC           11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11           Week Of         MTWTFSS  | RACH   | 30                           | 500.00                                | <u>Debit</u> | Credit                    | <u>Nemarks</u>                   |
| 11/02/2012         Fr         05:57:08 AM         USPRTV28AC           12         THE EARLY SHOW         10/31/2012-11           Week Of         MTWTFSS   | 100  | 30                           | 500.00                                |              |                           |                                  |
| Week Of MTWTFSS  | - 100 W  | 30                           | 500.00                                |              |                           |                                  |
| Week Of MTWTFSS  | y-11/02/2012   | W T                          | F                                     | 30           | 3                         | 650.00                           |
|  | 11/02/2012   | 1000                         |                                       |              |                           |                                  |
|  | Spots Per Week   | _                            | Rate                                  |              |                           |                                  |
| 10/29/2012-11/04/2012WTF   | 3  |                              | 650.00                                |              |                           |                                  |
| Air Date Day Air Time M/G For Material   |  | <u>Dur</u>                   | Rate                                  | Debit        | Credit                    | Remarks                          |
| 10/31/2012 We 08:27:58 AM USPRTV28AC   | BACH   | 30                           | 650.00                                |              | <u> </u>                  |                                  |
| 11/01/2012 Th 08:58:25 AM USPRTV28AC   | BACH   | 30                           | 650.00                                |              |                           |                                  |
| 11/02/2012 Fr 08:56:07 AM USPRTV28AC   | BACH   | 30                           | 650.00                                |              |                           |                                  |

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION



# **KDKA-TV**

**INVOICE** 

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57176 10/31/2012-11/02/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account CROSSROADS MEDIA(27783) 66 Canal Center Plz Ste 555 With:

Alexandria, VA 22314-1576 ATTN:Accounts Payable

/ 1317

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544498 Page 5 of 7 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

| Buy Flight |                                   |           |             |                   |  |                |            |          |       | Total    |                |  |
|------------|-----------------------------------|-----------|-------------|-------------------|--|----------------|------------|----------|-------|----------|----------------|--|
| ine        | Descri                            | •         |             |                   | Buy Line Dates                               |                |            | WTFSS    | Dur   | Spots    | Rate           |  |
| 13         | THIS N                            | MORNING   | 6-7AM       |                   | 10/31/2012-11/02                             | 2/2012         | V          | VTF      | 30    | 3        | 950.00         |  |
| 1          | Neek Of                           |           |             | MTWTFS            | <u>s s</u>                                   | Spots Per Week |            | Rate     |       |          |                |  |
|            | 10/29/2012-11/                    | 04/2012   |             | WTF               |  | 3              |            | 950.00   |       |          |                |  |
| <u>,</u>   | Air Date                          | Day       | Air Time    | M/G For           | <u>Material</u>                              |                | <u>Dur</u> | Rate     | Debit | Credit   | <u>Remarks</u> |  |
|            | 10/31/2012                        | We        | 06:16:18 AM |                   | USPRTV28ACH                                  |                | 30         | 950.00   |       |          |                |  |
|            | 11/01/2012                        | Th        | 05:59:12 AM |                   | USPRTV28ACH                                  |                | 30         | 950.00   |       |          |                |  |
|            | 11/02/2012                        | Fr        | 06:24:56 AM |                   | USPRTV28ACH                                  |                | 30         | 950.00   |       | 1        |                |  |
| 14         | THE IN                            | NSIDER    |             |                   | 10/31/2012-11/02                             | 2/2012         | V          | VTF      | 30    | 3        | 1,050.00       |  |
| ,          | Week Of                           |           |             | MTWTFS            | 2.0  | Spots Per Week |            | Rate     |       |          |                |  |
| -          | <u>/veek OI</u><br>10/29/2012-11/ | 04/2012   |             | WTF               | <u>3                                    </u> | <u> </u>       |            | 1,050.00 |       |          |                |  |
|            | 10/29/2012-11/                    | 04/2012   |             | W I F             |  | 3              | 100        | 1,030.00 |       | 1        |                |  |
| 1          | Air Date                          | Day       | Air Time    | M/G For           | <u>Material</u>                              |                | <u>Dur</u> | Rate     | Debit | Credit   | Remarks        |  |
| •          | 10/31/2012                        | We        |             |                   |  |                | 30         |          | 1.1   | 1,050.00 | Preempted      |  |
| •          | 11/01/2012                        | Th        |             |                   |  |                | 30         |          |       | 1,050.00 | Preempted      |  |
| •          | 11/02/2012                        | Fr        |             |                   | 10   |                | 30         |          |       | 1,050.00 | Preempted      |  |
| 15         | 19:00:0                           | 00-19:30: | 00          |                   | 10/31/2012-11/01                             | /2012          | V          | V T      | 30    | 2        | 1,500.00       |  |
| ,          | Week Of                           |           |             | MTWTF             | 3.5  | Spots Per Week | 100        | Rate     |       |          |                |  |
| _          | 10/29/2012-11/                    | 04/2012   |             | WT                |  | 2              |            | 1,500.00 |       |          |                |  |
|            | Air Date                          | Day       | Air Time    | M/G For           | <u>Material</u>                              |                | Dur        | Rate     | Debit | Credit   | <u>Remarks</u> |  |
|            | 10/31/2012                        | We        | All Time    | <u>IVI/O 1 01</u> | <u>iviateriai</u>                            |                | 30         | Nate     |       | 1,500.00 | Preempted      |  |
|            |                                   | V V C     |             |                   |  |                | 30         |          |       | 1,500.00 | Preempted      |  |
|            | 11/01/2012                        | Th        |             |                   |  |                |            |          |       |          | •              |  |

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200

Washington, DC 20005-2167

CBS TELEVISION © GW



**KDKA-TV** 

1201-544498

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 6 of 7

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57176

**Contract Dates:** 

10/31/2012-11/02/2012

**Customer Order:** 

Linked Order:

CPE: / 1317

In Account CROSSROADS MEDIA(27783) With: 66 Canal Center Plz Ste 555

Alexandria, VA 22314-1576 ATTN:Accounts Payable

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

| 11/11/2012                      |        |                           |
|---------------------------------|--------|---------------------------|
| Weekly<br>10/29/2012-11/11/2012 | PAY BY | 12/11/2012<br>Net 30 days |

| цy | Flight         |            |             |            |                  |                |            |          |  | Total    |                                |
|----|----------------|------------|-------------|------------|------------------|----------------|------------|----------|--|----------|--------------------------------|
| ne | Descri         | iption     |             |            | Buy Line Dates   |                | MTV        | WTFSS    | Dur  | Spots    | Rate                           |
|    | Week Of        |            |             | MTWTFS     | <u>S</u>         | Spots Per Week | =          | Rate     |  |          |                                |
|    | 10/29/2012-11/ | /04/2012   |             | W.F        |                  | 2              |            | 3,000.00 |  |          |                                |
|    | Air Date       | Day        | Air Time    | M/G For    | <u>Material</u>  |                | <u>Dur</u> | Rate     | Debit  | Credit   | <u>Remarks</u>                 |
|    | 10/31/2012     | We         | 11:24:47 PM |            | USPRTV28ACH      |                | 30         | 3,000.00 |  |          |                                |
|    | 11/02/2012     | Fr         | 11:33:42 PM |            | USPRTV28ACH      |                | 30         | 3,000.00 |  |          |                                |
| 17 | SURVI          | IVOR XX\   | /           |            | 10/31/2012-10/31 | /2012          | W          |          | 30   | 1        | 5,500.00                       |
|    |                |            |             |            |                  |                |            |          |  |          |                                |
|    | Week Of        |            |             | MTWTFS     | <u>S</u>         | Spots Per Week | =          | Rate     | The state of the s |          |                                |
|    | 10/29/2012-11/ | /04/2012   |             | W          |                  | 1              |            | 5,500.00 |  |          |                                |
|    | Air Date       | <u>Day</u> | Air Time    | M/G For    | <u>Material</u>  |                | Dur        | Rate     | Debit  | Credit   | Remarks                        |
|    | 10/31/2012     | We         | 08:58:10 PM |            | USPRTV28ACH      |                | 30         | 5,500.00 |  |          |                                |
| 18 | CRIMII         | NAL MINE   | os          |            | 10/31/2012-10/31 | /2012          | W          |          | 30   | 1        | 6,000.00                       |
|    | W 100          |            |             | MTWT50     | •                | 2 1 2 11       |            |          |  |          |                                |
|    | Week Of        | (0.4/00.40 |             | MTWTFS     | <u>S</u>         | Spots Per Week | N          | Rate     |  |          |                                |
|    | 10/29/2012-11/ | 04/2012    |             | W          | - 1              | 1              |            | 6,000.00 |  |          |                                |
|    | Air Date       | <u>Day</u> | Air Time    | M/G For    | Material         |                | <u>Dur</u> | Rate     | Debit  | Credit   | <u>Remarks</u>                 |
|    | 10/31/2012     | We         | 09:47:38 PM |            | USPRTV28ACH      |                | 30         | 6,000.00 |  |          |                                |
| 19 | PERSO          | ON OF IN   | TEREST      |            | 11/01/2012-11/01 | /2012          | T          |          | 30   | 6        | 7,000.00                       |
|    | \MI-Of         |            |             | MIWIFO     |                  | Casta Dan Wash |            | D-4-     |  |          |                                |
|    | Week Of        | 10.4/004.0 |             | MTWTFS     | <u>S</u>         | Spots Per Week | -          | Rate     |  |          |                                |
|    | 10/29/2012-11/ | 04/2012    |             | T          |                  | 1              |            | 7,000.00 |  |          |                                |
|    | Air Date       | <u>Day</u> | Air Time    | M/G For    | <u>Material</u>  |                | <u>Dur</u> | Rate     | Debit  | Credit   | <u>Remarks</u>                 |
|    | 11/01/2012     | Th         |             |            |                  |                | 30         |          |  | 7,000.00 | Preempted                      |
|    | 11/01/2012     | Th         | 07:58:00 PM | 11/01/2012 | USPRTV28ACH      |                | 30         | 6,500.00 | 6,500.00   |          | Makegood in THE BIG BANG THEOR |
|    | 11/01/2012     | Th         | 08:17:24 PM | 11/01/2012 | USPRTV28ACH      |                | 30         | 6,500.00 | 6,500.00   |          | Makegood in THE BIG BANG THEOR |
|    | 11/01/2012     | Th         | 08:48:38 PM | 11/01/2012 | USPRTV28ACH      |                | 30         | 6,500.00 | 6,500.00   |          | Makegood in THE BIG BANG THEOR |
|    | 11/02/2012     | Fr         | 01:48:55 AM | 11/01/2012 | USPRTV28ACH      |                | 30         | 150.00   | 150.00   |          | Makegood in EXTRA              |

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: AMERICAN CROSSROADS(304732)

1401 New York Ave NW Ste 1200 Washington, DC 20005-2167

In Account CROSSROADS MEDIA(27783)

With: 66 Canal Center Plz Ste 555 Alexandria, VA 22314-1576 ATTN:Accounts Payable

CBS TELEVISION STATIONS



### KDKA-TV

Invoice Num:

Invoice Date:

INVOICE

Page 7 of 7

Account Exec: Brian Butz-1 Office: KDKA-TV

**Contract Num:** 1201-57176 10/31/2012-11/02/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1317

**Product Desc:** 1317-AC PA TV 10.31-11.2.12

Broadcast airtimes represented are reported to the nearest second.

1201-544498 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** 

12/11/2012 Net 30 days

| Buy            | Flight      |            |             |            |                       |                |           |           | Total     |                  |               |
|----------------|-------------|------------|-------------|------------|-----------------------|----------------|-----------|-----------|-----------|------------------|---------------|
| Line           | Descrip     | ption      |             |            | <b>Buy Line Dates</b> | ı              | NTWTFSS   | Dur Spots | Rate      |                  |               |
| Air D          | <u>Date</u> | Day        | Air Time    | M/G For    | <u>Material</u>       | _ <u>Dur</u>   | Rate      | Debit     | Credit    | <u>Remarks</u>   |               |
| 11/0           | 5/2012      | Мо         | 06:30:03 AM | 11/01/2012 | USPRTV28ACH           | 30             | 1,900.00  | 1,900.00  |           | Makegood in THIS | MORNING 6-7AM |
|                | Tc          | otal Spots |             | Gross Am   | <u>t</u>              | Commission Amt | Net Amt   | Debit     | Credit    | Reconciliation   |               |
| Air Time Total | ls          | 40         |             | 63,750.0   | )                     | 9,562.50       | 54,187.50 | 21,800.00 | 21,800.00 | 0.00             |               |

### **Billing Notes**

PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: AMERICAN CROSSROADS

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

63,750.00 **Gross Billing Trade Value** 0.00 Agency Commission 9,562.50 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 54,187.50

Warranty - We warrant the above broadcasts were made according to the official station log.